

**e2 HR / IR 20**  
**CONFERENCE 26**

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# ***SPONSORSHIP PROPOSAL***

**Le Méridien Petaling Jaya Hotel**

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**12-13 MAY 2026 • 9.00 am – 5.00 pm**



A low-angle, upward-looking photograph of several modern skyscrapers with glass facades, set against a clear blue sky. The perspective creates a sense of height and architectural scale.

# INTRODUCTION

E2 Workforce Consulting is a newly established firm specializing in industrial relations and employment law, backed by a team with proven experience organizing over 15 professional conferences and forums.

Our conference brings together decision-makers, practitioners, regulators, and advisors in a focused, credible platform to discuss emerging challenges, share practical insights, and foster meaningful connections.

With a vision to become the leading annual forum in this field, we combine deep subject-matter expertise with reliable event execution to deliver high-quality, relevant, and impactful engagement for all stakeholders.

# EVENT AT A GLANCE

Event Name: e2 HR/IR Conference 2026  
Dates & Durations : 11 May 2026 (Workshop Only )  
12 - 13 May 2026 (Conference + Exhibition)  
Time : 9.00 am - 5.00 pm  
Venue : Le Méridien Petaling Jaya Hotel

*Le* **MERIDIEN**  
PETALING JAYA

## Grand Ballroom



## Exhibition Area



Sitting Arrangement : Classroom Style  
Event Format: Face to Face, 2 tea breaks + 1 lunch

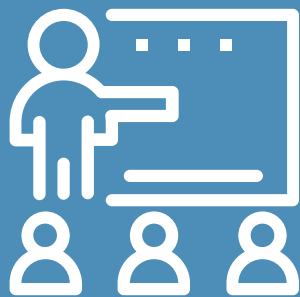


# FOUR PILLARS OF THE CONFERENCE



## WORKSHOP

Where skills are built, and ideas turn into action.



## CONFERENCE

Where insights are shared, and perspectives expand.



## NETWORKING

Where conversations start, and connections grow.



## EXHIBITION

Where brands are showcased, and innovation is discovered.



# FEATURED SPEAKERS



**Yong Hon Cheong**  
Partner,  
Zaid Ibrahim & Co



**Donovan Cheah**  
Partner,  
Donovan & Ho



**Wong Keat Ching**  
Partner,  
Zul Rafique & Partners



**Azran Osman Rani**  
Group CEO & Co-Founder,  
Naluri Life



**Amardeep Singh Toor**  
Partner,  
Lee Hishammuddin Allen &  
Gledhill



**Janice Anne Leo**  
Partner,  
Steven Thiru & Sudhar  
Partnership



**Foo Siew Li**  
Partner,  
SKRINE



**Arul Singaraveloo**  
Co-Founder & CEO,  
Malaysia HR Forum



**Leonard Yeoh**  
Partner,  
Tay & Partners



**Richard Wee**  
Managing Partner,  
Richard Wee Chambers



**Lim Zi-Han**  
Partner,  
Donovan & Ho



**Edward Saw**  
Partner,  
Messrs Josephine,  
LK Chow & Co.



**Timothy Tiah**  
Executive Director,  
Colony Co-Working Space



**Sim Ling KU**  
Influencing HR in Malaysia,  
#AuntyHR  
#BebelBimbo



**Victor Gan**  
CEO,  
E2 Workforce Consulting



**Max Wong**  
Director,  
Impact Volution



**Ian Malcolm Cruddas**  
Ex-CEO of Mesra



**Evelyn Chue**  
Director,  
PeoplePsyence



**Dr. Eric Siew**  
Lord of Choobub\*



**Dzulfadhli Lamin**  
Senior Consultant,  
E2 Workforce Consulting



**Jassmine Joseph**  
Senior Consultant,  
E2 Workforce Consulting



**Prashant Chadha**  
Managing Partner,  
Energem Advisory



**Rachel Tan**  
Partner,  
Rachel & Co



**Cassandra Peter**  
Consultant,  
E2 Workforce Consulting

# ELEVATE YOUR PROFILE

CONNECTING YOUR BRAND  
WITH THE RIGHT HR AUDIENCE  
IN MALAYSIA



Elevate brand presence  
with the right audience



Generate high quality leads  
with sales ready leads



Showcase your solutions  
to engaged,  
industry relevant attendees



Maximize real-time,  
in-person interactions



Expand your professional  
network within the  
industry ecosystem



Benefit from pre-event  
and post-event  
promotional exposure

# YOUR FUTURE CONNECTIONS



...and more



# INVESTMENT & BENEFITS

Description	ELITE RM 10,000	ESSENTIAL RM 6,000
Brand visibility across all conference marketing campaigns	✓	
Company logo featured across conference flyers and official marketing materials	✓	
Promotion of products and services on E2's website and social media platforms	✓	
Dedicated exhibition space for brand and product engagement	✓	✓
On site event support for setup, event inquiries and other event related assistance	✓	✓
Company logo featured on conference lanyards and name badges*	✓	
Logo placement on conference backdrops and main LED screens	✓	
On-stage brand acknowledgement during the event	✓	
Promotional video displayed during session breaks	✓	
Inclusion of promotional items on delegate tables or in goody bags	✓	
Three (3) sponsor/exhibitor passes, including sponsored luncheon access	✓	✓
Extended promotional exposure across E2 events (Members Meetings, Public Courses, etc.) until the end of the conference	✓	
Brand exposure in pre-event and post-event email campaigns	✓	
Priority access to future E2 events	✓	



# CONFIRMATION FORM

Please complete the following and return a signed copy to [mushirah@e2consulting.com.my](mailto:mushirah@e2consulting.com.my)

An invoice will be issued to the name and emailed to the email address provided in this form.

*Note: There will be a mandatory 8% Sales and Service Tax in the invoice.*

Company Name & Address :

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.....  
.....  
.....

Name : .....  
Tel No. : .....  
Fax No. : .....  
Email : .....  
Website : .....

**Sponsorship option. Please tick ( / )**

☐ E2 HR/IR CONFERENCE 2026 – ELITE  
RM 10,000

☐ E2 HR/IR CONFERENCE 2026 – ESSENTIAL  
RM 6,000 • 12 -13 May 2026

☐ Contributing to lucky draw prizes

Please indicate item :

.....

.....  
Authorised Signature                      Company Stamp

From signing and stamping this sponsorship confirmation form, it will be deemed that our company is fully committed to support **E2 HR/IR CONFERENCE 2026** and will adhere to the commitments we have made including full payment within **30 days** from the invoice date.



# ***THANK YOU***



**E2 Workforce Consulting Sdn Bhd**  
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46300 Petaling Jaya, Selangor, Malaysia

[www.e2consulting.com.my](http://www.e2consulting.com.my)