

e2 HR / IR 20
CONFERENCE 26

SPONSORSHIP PROPOSAL

Le Méridien Petaling Jaya Hotel

12-13 MAY 2026 • 9.00 am - 5.00 pm



INTRODUCTION

E2 Workforce Consulting is a newly established firm specializing in industrial relations and employment law, backed by a team with proven experience organizing over 15 professional conferences and forums.

Our conference brings together decision-makers, practitioners, regulators, and advisors in a focused, credible platform to discuss emerging challenges, share practical insights, and foster meaningful connections.

With a vision to become the leading annual forum in this field, we combine deep subject-matter expertise with reliable event execution to deliver high-quality, relevant, and impactful engagement for all stakeholders.



EVENT AT A GLANCE

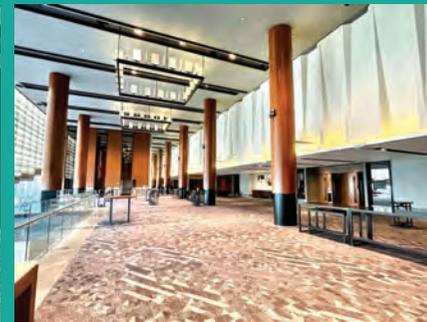
Event Name: e2 HR/IR Conference 2026
Dates & Durations : 11 May 2026 (Workshop Only)
12 - 13 May 2026 (Conference + Exhibition)
Time : 9.00 am - 5.00 pm
Venue : Le Méridien Petaling Jaya Hotel

Le **MERIDIEN**
PETALING JAYA

Grand Ballroom



Exhibition Area



Sitting Arrangement : Classroom Style
Event Format: Face to Face, 2 tea breaks + 1 lunch

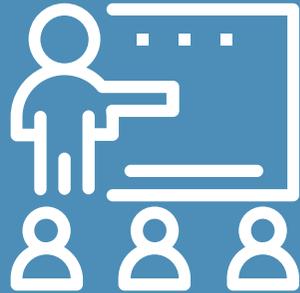


FOUR PILLARS OF THE CONFERENCE



WORKSHOP

Where skills are built, and ideas turn into action.



CONFERENCE

Where insights are shared, and perspectives expand.



NETWORKING

Where conversations start, and connections grow.



EXHIBITION

Where brands are showcased, and innovation is discovered.

FEATURED SPEAKERS



Yong Hon Cheong
Partner,
Zaid Ibrahim & Co



Donovan Cheah
Partner,
Donovan & Ho



Wong Keat Ching
Partner,
Zul Rafique & Partners



Azran Osman Rani
Group CEO & Co-Founder,
Naluri Life



Amardeep Singh Toor
Partner,
Lee Hishammuddin Allen &
Gledhill



Janice Anne Leo
Partner,
Steven Thiru
Advocates & Solicitors



Foo Siew Li
Partner,
SKRINE



Arul Singaraveloo
Co-Founder & CEO,
Malaysia HR Forum



Leonard Yeoh
Partner,
Tay & Partners



Richard Wee
Managing Partner,
Richard Wee Chambers



Lim Zi-Han
Partner,
Donovan & Ho



Edward Saw
Partner,
Messrs Josephine,
LK Chow & Co.



Timothy Tiah
Executive Director ,
Colony Co-Working Space



Sim Ling KU
Influencing HR in Malaysia,
#AuntyHR
#BebelBimbo



Victor Gan
CEO,
E2 Workforce Consulting



Max Wong
Director,
Impact Volution



Ian Malcolm Cruddas
Ex-CEO of Mesra



Evelyn Chue
Director,
PeoplePsyence



Dr. Eric Siew
Lord of Choobub*



Dzulfadhli Lamin
Senior Consultant,
E2 Workforce Consulting



Jassmine Joseph
Senior Consultant,
E2 Workforce Consulting



Prashant Chadha
Managing Partner,
Energem Advisory



Rachel Tan
Partner,
Rachel & Co



Cassandra Peter
Consultant,
E2 Workforce Consulting

ELEVATE YOUR PROFILE

CONNECTING YOUR BRAND
WITH THE RIGHT HR AUDIENCE
IN MALAYSIA



Elevate brand presence
with the right audience



Generate high quality leads
with sales ready leads



Showcase your solutions
to engaged,
industry relevant attendees



Maximize real-time,
in-person interactions



Expand your professional
network within the
industry ecosystem



Benefit from pre-event
and post-event
promotional exposure

YOUR FUTURE CONNECTIONS



INVESTMENT & BENEFITS

Description	ELITE RM 10,000	ESSENTIAL RM 6,000
Brand visibility across all conference marketing campaigns	✓	
Company logo featured across conference flyers and official marketing materials	✓	
Promotion of products and services on E2's website and social media platforms	✓	
Dedicated exhibition space for brand and product engagement	✓	✓
On site event support for setup, event inquiries and other event related assistance	✓	✓
Company logo featured on conference lanyards and name badges*	✓	
Logo placement on conference backdrops and main LED screens	✓	
On-stage brand acknowledgement during the event	✓	
Promotional video displayed during session breaks	✓	
Inclusion of promotional items on delegate tables or in goody bags	✓	
Three (3) sponsor/exhibitor passes, including sponsored luncheon access	✓	✓
Extended promotional exposure across E2 events (Members Meetings, Public Courses, etc.) until the end of the conference	✓	
Brand exposure in pre-event and post-event email campaigns	✓	
Priority access to future E2 events	✓	

THANK YOU



E2 Workforce Consulting Sdn Bhd
23, Jalan 20/1 Seapark,
46300 Petaling Jaya, Selangor, Malaysia

www.e2consulting.com.my